

Green Globe Foundation Awards 2012

Application Form

AWARD CATEGORY

Green Globe for Outstanding Contribution in Media

INSTRUCTIONS

- Please print the Application Form and fill in ink only. Please do not use pencil
- Please attach relevant documents required to explain the initiative you are entering into the Awards.
- Each Application Form can be used for a single entry only. If you wish to apply for an additional project, please use another form. If you wish to apply under another category or, please fill the relevant Application Form pertaining to that category.
- Additional copies of the Application Form can be downloaded from our website- www.greenglobefoundation.com/awards
- Please refer to rules & regulations for additional guidelines on Application Form.
- Application to these Awards will be construed as an acceptance of the rules and regulations stated herein. The Application Form signed by the Applicants would indicate their acceptance of these rules and regulations.

CLOSING DATE

Completed Application Forms must be addressed to

Anisha Ahmed
The Green Globe Foundation Awards
C/O Wizcraft International Entertainment Pvt. Ltd
Wizcraft International Entertainment Pvt. Ltd
Plot No. 8, Sector 32
Urban Estate
Gurgaon 122001

- You can also email the Application Form to anisha.ahmed@wizcraftworld.com
- Last date for receiving completed nomination forms is 2359 hrs on 20th January 2012

ADDITIONAL INFORMATION

Please contact:

- Anisha Ahmed, at anisha.ahmed@wizcraftworld.com
- Visit our website www.greenglobefoundation.com/awards for detailed instructions and downloading the Application Form.

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AWARDS CATEGORIES

Eligibility criteria for applying for the Awards

Individuals applying for the Green Globe Awards should satisfy the following criteria:

- The individual/ team should be associated with the field of media for more than three years
- The project/ initiative/ work submitted for nomination could be an article published in national magazines, newspapers or electronic media or campaigns in print media, web or television.
- The Project / Initiative should have been introduced in India in the last financial year, i.e. from April 1, 2010 to March 31, 2011

AWARDS CATEGORIES

1. Green Globe for Business Enterprise- Manufacturing	The manufacturing sector plays an extremely significant role in the Indian economy. India is fast emerging as a global manufacturing hub. Be it automobile or computer hardware, consumer durables or engineering products, all are being manufactured in India. India's requisite skills in product, process and capital engineering due to its manufacturing history and its higher education system makes it the number one country for manufacturing. Being the backbone of India's economy, many manufacturing units have actively spearheaded the movement for a greener tomorrow by adopting environment-friendly practices. The Green Globe for Business Enterprise – Manufacturing showcases, recognizes and applauds the efforts of this sector in the realm of environmental sustainability.
2. Green Globe for Business Enterprise- Services	India is distinctive among developing countries for its fast-growing service sector which not only plays a leading role in the economy of the country but has also impacted the worldwide standing of the nation. The service sector is now bringing about innovative solutions and scale to the various models for climate change. The Green Globe for Business Enterprise- Services aims to showcase to the world at large, the efforts of such organizations who have been continuously helping India move towards a prosperous low-carbon economy.
3. Green Globe for Outstanding Contribution in Media	Information and communication has been a very crucial constituent of the dynamic society that we are part of today. Technological advancement has led to an exponential growth of this humongous influence in our day-to-day life called "Media". One of the resourceful segments of this media, Reportage, has successfully

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	<p>highlighted the destructive nature of mankind and generated a strong public awareness on the matter. The massive reach of this highly driven lot has brought about significant media coverage of climate change and other environmental issues. In an age where communication of information is paramount, the media's role is indispensable as they are the real game changers and influencers of society. The Green Globe for Outstanding Contribution in Media seeks to identify and reward the contribution of the media in making this planet a greener place to be.</p>
<p>4. Green Globe for Product Innovation and Design</p>	<p>The nature and scale of present day environmental problems and the urgency for change call for the use of innovation in product design. Innovative ideas borne out of a risk taking culture are increasingly giving rise to world-class solutions that are affordable, scalable and sustainable. Several home-grown, breakthrough product design innovations in emerging markets are setting the trend for a greener tomorrow. In a world where innovation is the solution, the Green Globe for Product Innovation and Design seeks to applaud such efforts.</p>
<p>5. Green Globe for Outstanding Contribution by an NGO</p>	<p>Equipped with a short supply of resources, NGOs perform selfless work at the grass root level on critical issues of environmental degradation, generating mass awareness on pollution-related issues, mobilizing local communities in sustained high-pitched campaigns, engaging in legal activism through public interest litigation, thus forming the very backbone of the green movement in the country. The Green Globe for Outstanding Contribution by an NGO seeks to applaud the noble efforts of such organizations.</p>
<p>6. Green Globe for Outstanding Contribution by a State Government</p>	<p>India's National Action Plan on Climate Change clearly reflects that the economic growth will hit a dead-end if it does not embrace sustainable growth as a goal. Considering the grave implications of this disclosure, it becomes imperative for states to do their part in combating the menace called Climate Change. Each state has realized this important fact and devised action- oriented programs/plans. The focus is thus on doing their bit not only for their state but also for their country. Applauding this awakening realization is our aim through the Green Globe for Outstanding Contribution by a State Government.</p>
<p>7. Green Globe for Outstanding Contribution in Architecture</p>	<p>Conservation of water and natural resources, optimal energy efficiency, less waste generation and provision of healthier spaces for occupants – are all elements of a relatively new concept known as 'green buildings'. Fast gaining momentum, this concept calls upon architecture and engineering which is energy efficient and environment friendly leading to a positive habitat and impacting in every which way our normal day-to-day life. The Green Globe for Outstanding Contribution in Architecture seeks to identify and applaud the revolutionary work done in the realm of architecture that has led to intelligent and responsible use of materials and efficient use of available resources.</p>

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8. Green Globe for Outstanding Contribution by an Educational Institution	Dissemination of information and creating awareness are one amongst the many ways of combating the ever-increasing trend of climate change. So when educational institutions take upon themselves this responsibility of educating their students and preparing them to handle the fragile ecosystem, their efforts become highly praiseworthy. No matter how tiny one's initiatives are, mobilizing our future generation is what counts. Responsibility manifested through one's action is what these schools are striving towards. The Green Globe for Outstanding Contribution by an Educational Institution seeks to identify and applaud such initiatives.
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SECTION I : GENERAL & PARTICIPANT INFORMATION
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General details: (all fields are mandatory)

Name of the applicant (campaign/ initiative leader) (name of all individuals if a team is applying)	
Name of the media house you work with (if applicable)	
Nature of work	
Office Address	
Contact number:	E-mail:

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SECTION II : INNOVATION DETAILS

The theme for the initiative/ campaign should fall under the category of “Natural Resource Management”.

The Challenge (in not more than 150 words)

Describe the environment challenge/ issue the applicant individual or team sought to address. Attach supporting documents

The initiative\ campaign launched (in not more than 250 words)

[Describe the initiative\campaign conceived to spread awareness \ address the above challenge. Particularly elaborate on the innovative features of the campaign]

[Attach supporting documents and photographs]

Details of the initiative \ campaign

Year of launch	Coverage (<i>Mention states of India that have been covered</i>)
Provide details of recognition (Indian or International) received for the campaign [Attach supporting documents]	

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SECTION III : ASSESSMENT

A. Impact of the Initiative

Prepare a write-up (in not more than 500 words) on the impact of the initiative/ campaign on various stake holders (environment / society / community/ government/ others).

Specifically cover the following points:

1. Overall **change** that stakeholders have experienced due to the initiative/ campaign as compared to the prior condition or situation (benefit to various stakeholders)
2. Issues or hurdles or challenges faced while implementing the initiative/ campaign and how they were addressed
3. Change in condition and/ or benefit, with any indicative measurable parameters

[Attach relevant supporting documents at all sections]

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B. Initiative/ Campaign Costing

Detail the campaign financials to implement the initiative.

Additional details, if any, can be attached with this Application Form (max of 2 pages can be attached):

Details	Amount (Rs.) [FY 2010-11]	Projected Amount (Rs.) [FY 2011-12]
Total expenditure incurred		

Funding support received (In cash or kind) <i>[optional information]</i>			
Cash funds received (mention source)			
Infrastructure support received: (mention source)			
Other sources			
Please provide major milestones of the initiative/ campaign			

Resource requirement *[optional information]*

(# of permanent staff)
(# of temporary staff)
(# of volunteers)
(# of part-time)
(others)

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D. Campaign Sustainability

Detail the campaign/ initiative sustainability indicating funds, resources and manpower earmarked for scaling up.

Existing plans to expand the horizon/ coverage of the campaign/ initiative in next three years

Funds earmarked against the budgeted requirement for the next three years

Manpower & people resources committed to the campaign/ initiative

SECTION IV : ADDITIONAL INFORMATION

Please mention any other information you wish to provide (restricted to 100 words).

SECTION V : DECLARATION

The information provided herein is true and complete to the best of my knowledge and I am willing to provide supporting documentation that may be required to verify the information provided.

I understand the information provided in this Application Form is for the purpose of short listing the Nominees to the Awards and I consent to the use of this information for such purpose.

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Name	Designation	Contact Number	Email	Signature

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GENERAL GUIDELINES

- Awards management reserves the right to withdraw or amend the terms of the Awards at any time, with retrospective effect, and does not take the responsibility for any loss or damage that any person / organization / Applicant / Nominee may suffer as a result of the Awards being withdrawn or its terms amended
- Participation in the Awards will be construed as an acceptance of the rules and regulations stated herein and the application form signed by the applicants would be their acceptance of these terms and conditions

Definitions

Awards	Green Globe Foundation Awards
Owner of the Awards	The Green Globe Foundation Wizcraft International Entertainment Pvt. Ltd.
Awards Management	Personnel from Wizcraft International Entertainment Pvt. Ltd. or appointed/engaged by Wizcraft International Entertainment Pvt. Ltd., who are responsible for the conduct of the Awards
Applicant	Any organization that sends in an application to participate in the Awards as per the rules & regulations
Initiative	Project/process/procedure/methodology adopted/adapted by an Organization which has had a direct positive impact on the environment and/ or conservation of natural resources
Nominee	An Organization short-listed to be evaluated by the final jury
Initial Jury	A panel of experts, appointed/ engaged by Wizcraft International Entertainment Pvt. Ltd., who will evaluate the applications
Final Jury	Group of persons with subject matter expertise appointed/ engaged by Wizcraft International Entertainment Pvt. Ltd to select winners
Rules	Rules and regulations governing the Awards
KPMG	KPMG, official tabulators to the Awards

Receipt of entries

- Receipt of Application Forms after last date of receipt specified may be permitted only at the discretion of the Awards Management
- Awards Management will not be responsible for Application Forms that are lost in transit/ received late

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- To participate, an organization should fill the Application Form relevant to the category applied for. An organization can send multiple entries for an award category but a separate Application Form will be required for each entry

Completeness of entries/ Disqualification

- The Application Form needs to be completed and signed by at least two senior officers of the organization (from amongst the MD, CEO, COO, CFO, chairman, directors, etc.)
- Incomplete Application Forms received in any manner may be disqualified from participating in the Awards
- Supporting documents substantiating claims made should be sent along with the Application Form. Should the jury feel the need for more information, the same would be required to be provided by the nominee
- Entries will be accepted in English and other local languages
- Disqualification of the Application Forms is at the sole discretion of the Award Jury and KPMG on a case by case basis. The said disqualification will not be subject to any challenge. Decision of the Jury shall be final and binding on the Applicants.

Information

- If at any time, any information provided by any Applicant is found to be incorrect in any manner, then the Applicant will be disqualified from the Awards
- If after the conclusion of the Awards ceremony, any information provided by any Applicant is found to be incorrect in any manner, then the Applicant will be liable to return the award/ prize money provided to the Applicant under these Awards
- Determination of whether information is incorrect or not rests with Awards Management
- Awards Jury and KPMG has the right to ask for documentary proof of information provided/ audit the information provided. If such a request is made and the Applicant does not comply within 3 days from the date the request is made, the Applicant would be disqualified from the Awards

Short-listing of Nominees for each Awards category from applications received

- Applications received would be collated under each category for evaluation by Awards Management
- Determination of the Awards category to which an application belongs would be at the discretion of Awards Management. Awards Management reserves the right to make the final judgement in case of any ambiguity in rules/ disputes over suitability. Nobody shall have the right to challenge/ question the same.
- Any clarifications required by the Awards Management will be obtained through asking for the documentary proof and/ or interviews with the Applicants (See - Verification of the information provided in the application form) on a best effort basis
- The Initial Jury will select upto 4-5 Nominees per Awards category
- In the event no entries in a category are found to be worthy of inclusion for the Awards, the Initial Jury may through discussion and consensus suggest names of Nominees for the category or cancel the Award category as they deem fit

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- The decision of the above short-listing is binding and final on all Applicants

Verification of the information provided in the Application Form

- Awards Management will contact the Applicant, if required, for any clarifications/ verification needed for the information provided in the Application Form. All the Applicants shall be duty bound to reply to the clarification asked for by the Awards Management.
- Awards Management will contact the Applicants at the address and/or contact numbers so provided by the Applicants, but shall not be responsible if the person does not participate in or does not agree to the conduct of the verification, are not contactable, or change of address is not duly intimated to the Awards Management in writing
- In the event of it not being possible to conduct a verification of the Applicant for any reason beyond its control, Awards Management may at its discretion disqualify participation or continue in such other manner as deemed fit

Determination of winners

- The Final Jury would score/ rank the Nominees selected by the Initial Jury based on the information provided in the application form, and additional information collated, if any.
- KPMG will tabulate the Final Jury scores / ranks to determine final winner in each category. The name of the winner will be maintained as confidential and announced at the Awards ceremony
- The Final Jury's decision is final and binding on all Nominees
- Applicants understand and agree that mere application in the Awards does not entitle Applicants to win a prize
- The Jury may decide in order to maintain high standards of these Awards, that there could be no winner in a particular category
- Cost of appearing before the Jury, if required, will be borne by the Applicant

Timelines

The deadlines for the Awards will be as following :

Last date for application	20 th January, 2012
Announcement of Winners	3 rd February, 2012 Green Globe Foundation Award Ceremony

- Efforts will be made to follow the above timelines. However, in the event of circumstances beyond the control of Awards Management, these timelines may have to be altered/ extended, as the case may be, at the discretion of Awards Management
- Awards Management and its sub-contractors cannot and shall not be held accountable/ liable for any disruptions/ stoppages/ interruptions or cancellation of the Awards or its ceremony on account of any factors beyond its control

Confidentiality

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The organizing team and Jury shall maintain any and all confidential information in confidence and shall use the same degree of care as each of them uses to protect its own confidential information of a similar nature, but no less than reasonable care, to prevent the unauthorized use, dissemination or publication of confidential information. However, the exercise of this clause will be subject to right to information act in force

General

- Decision of Awards Management on all matters is final and binding on all Applicants and no inquiry/ correspondence will be entertained on the same
- The Awards process is not subject to review by any participant. The Awards Management will not entertain any communication in this regard from any participant
- Nominees and Winners permit, free of cost, the use of their name and factual information about their participation and entry(s) in the public media (for the build-up to the Awards during the Awards ceremony, etc.) and do not have any right to any revenues earned through intellectual property rights generated by the Awards, if any
- Awards Management and its sub-contractors will not be and shall not be liable for any claims/disputes made by the Applicants or Nominees in relation to the Awards
- Additions, deletions and/or modifications to these Rules and Regulations are at the discretion of the Awards Management and the Awards Management may make such additions/deletions and/or modifications, at any time with retrospective effect
- All disputes relating to or arising out of the Awards shall be subject to the laws of India and shall be subject to the exclusive jurisdiction of the courts of competent jurisdiction at Mumbai, India
- The Applicants and Nominees agree that they shall hold harmless the Awards Management, its employees, officers, contractors or other persons and shall defend them against any loss, claim, demands, costs, damages, judgments, expenses or liability arising out of or in connection with any or all claims whether or not groundless, that may be brought against the Awards Management by any third party in connection with participation in or winning the Awards.